

In re Patent Application of
BURR, JR. ET AL.
Serial No. 09/995,969
Filed: NOVEMBER 28, 2001

unit associated with a prescribed length station break
containing one or more commercial messages and at the locally
specific station identification message.

REMARKS

Applicants wish to thank the Examiner for his
thorough examination of the present application, for
participating in the Examiner interview of June 16, 2005, and
for identifying allowable subject matter in Claims 2-8, 10,
12-16, and 18-21. Independent Claims 1, 9, and 17 have been
amended to more clearly define the invention over the prior
art reference as discussed with Examiner during the recent
telephonic interview.

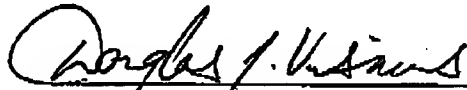
Independent Claim 1 incorporates the subject matter
of Claim 2, independent Claim 9 incorporates the subject
matter of Claim 10, and independent Claim 17 incorporates the
subject matter of Claim 19. Favorable reconsideration is
respectfully requested.

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CONCLUSIONS

In view of the amendments to the claims provided herein, it is submitted that all of the claims are patentable. Accordingly, a Notice of Allowance is respectfully requested in due course. Should any minor informalities need to be addressed, the Examiner is encouraged to contact the undersigned at the telephone number listed below.

Respectfully submitted,



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CERTIFICATE OF FACSIMILE TRANSMISSION

I HEREBY CERTIFY that the foregoing correspondence has been forwarded via facsimile number 571-273-8300 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 this 15th day of July, 2005.

